



HOTEL SAVOY
FLORENCE

A ROCCO FORTE HOTEL

EXCLUSIVE GROUP
EXPERIENCES

IN FLORENCE



HOTEL SAVOY
FLORENCE

A ROCCO FORTE HOTEL

A captivating Renaissance city steeped in style and history, Florence has art, culture and the Hotel Savoy at its heart. Face-to-face with the Column of Abundance, the literal centrepiece of Florence, the hotel is as high-style and historic as the city itself; an unparalleled event setting or starting point for an Italian adventure.

Rocco Forte Hotels invites you to make Hotel Savoy and the city it calls home your own. To host a typical Tuscan aperitivo or grand banquet in our renowned Irene Restaurant and Terrace, take over the elegant art Salotto Lounge, or transform one of our opulent suites into a private dining room, catered by chef Fulvio Pierangelini's talented team. To hone new skills with private classes in everything from fresco-painting and pasticceria-baking to pilates. And to take in the sights, scents and tastes of Tuscany with guided tours, private views and exclusive access to the region's world-leading countryside winelands, cuisine, culture and castles.

Whatever you and your guests desire or require, our dedicated events team and expert concierges will be honoured to show you their city and the signature Rocco Forte service.



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IN THE CITY



IN THE CITY

ART & CULTURE

A FINE ART

Uffizi Gallery tour and masterclass

Enjoy exclusive access and expert tutelage at the world-famous Uffizi Gallery, tracing Italian art from the medieval era to the Renaissance and beyond, and bringing the works of da Vinci,

Giotto, Botticelli and more to life. With fast-track, early access and a qualified art expert, you will be guided through a maze of artistic marvels, taken into the frames and behind-the-paint of legendary masterpieces.

Up to 15 guests

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IN THE CITY

ART & CULTURE

FRESCO START

Florentine masterclass

Pick up a paintbrush and flex your artistic muscles in the birthplace of the Renaissance with a painting class led by a talented Florentine artist and held in the artists' own studio, the comfort of the Hotel Savoy or outdoors. Helping you get to grips with perspective and composition techniques, your instructor will help you create your own scenic landscape or still life observation, or master the centuries-old art of fresco painting.

Up to 20 guests

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IN THE CITY

ART & CULTURE

APOTHECARY NOW

Officina Profumo Farmaceutica di Santa Maria Novella

Widely believed to be the world's oldest pharmacy, dating back as far as the 13th century, the remarkable Santa Maria Novella Pharmacy began as an apothecary for the Dominican monks' infirmary and experiments in alchemy. Today, it produces award-winning botanical beauty products with a cult following. Explore its gilded cabinets, gothic frescoes, antique instruments and elixir-filled decanters with a private tour of this true Tuscan icon.

Up to 15 guests

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IN THE CITY

ART & CULTURE

CHIANTI CASTLE

Castello Sonnino

A perfectly-preserved, centuries-old wine estate overlooking the Chianti hills, Castello Sonnino dates back as far as the 13th century.

Today it is one of the leading producers of Chianti Montespertoli D.O.C.G. and a historic treasure trove housing an eclectic collection of objets d'art, books, furniture and paintings. Hotel Savoy guests will be treated to a welcome cocktail, vineyard and cellar tour, Tuscan lunch and guided tour of the medieval tower and historic archive.

Up to 40 guests

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IN THE CITY

ART & CULTURE

HIGH STYLE

Gucci Garden or Ferragamo Museum visit

A stylish city with a passion for fashion, Florence is full of sartorially-inspired experiences. Two such high-fashion favourites are the Gucci Garden and Ferragamo Museum, where Hotel Savoy guests can expect a VIP visit, with aperitivo on arrival and a guided tour of the historic collections of two of Italy's leading fashion houses.

Up to 15 guests

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IN THE CITY

CULINARY

TARTUFO TIME

Truffle-hunting excursion

Forage for nature's dearest culinary treasures in one of the richest truffle areas in all of Europe. Under the expert tutelage of venerable truffle aficionados, you will forage in the San Minato woods, learning the secrets for sniffing out and cooking treasured truffles – followed by a lunch of local truffle, or tartufo, dishes.

Up to 15 guests

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IN THE CITY

CULINARY

MERCATO MOMENT

Central Market cooking class

Scour Florence's bustling Central Market for farm-fresh, artisanal ingredients from Italy's finest farmers and producers, ready for a hands-on cooking class. Here, you'll learn from the experts how to whip up the perfect pizza and focaccia, aperitivo-ready finger food, or delectable desserts – an authentic, highly appetising experience.

Up to 25 guests

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IN THE CITY

CULINARY

A TASTE OF TUSCANY

MaMa Florence school

From olive oils and balsamics to distinguished wines, MaMa Florence cooking and wine school will teach you everything you need to know about the region's unique and iconic ingredients. Start with a session on Italian wine with top sommelier Filippo Bartolotta, then visit the MaMa kitchen for a private workshop, cooking up your very own signature dish.

Up to 24 guests

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IN THE CITY

CULINARY

INDIVIDUAL OENOLOGY

Wine archetype experience

Ever wondered why certain wines appeal more than others? Why some seem to speak directly to your emotions and imagination? Discover your personal wine archetype in an oenological walking tour of Florence with “sommelier to the stars” Filippo Bartolotta, learning the history of Italian wines and how they fit your personality as you visit the city’s best wine bars and stores, receiving expert advice as you shop.

Up to 24 guests

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IN THE CITY

DISCOVER

HIT THE ROAD

Ferrari Chianti road trip

Tour the postcard-perfect hills, villages and vineyards of the Chianti Valley in your very own Ferrari in an inimitable Italian driving experience.

Setting off from Hotel Savoy into the Chianti countryside, your road trip will take you to the famous family-run Antinori wine company for tours, tastings and a leisurely Tuscan lunch.

Up to 25 guests

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IN THE CITY

DISCOVER

EDIBLE ODYSSEY

Montalcino, Pienza and Montepulciano

Take in Tuscany's most treasured medieval villages and time-honoured cheese and wine-making traditions on a sensory adventure. Journey from Crete Senesi, through UNESCO-listed Val d'Orcia's ancient castles, churches and cypress trees, to 14th-century Montalcino, and onto Renaissance Montepulciano. En route, voyagers will visit dozens of local wineries, cheesemakers and other artisans, stopping to sample the world-famous fare.

Up to 15 guests

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IN THE CITY

DISCOVER

TWO-WHEEL TOUR

Vintage Vespa adventure

Take to the cinematic Tuscan countryside on an Italian design icon with a vintage Vespa tour. Following the path of medieval merchants through ancient roads, historic villages and traditional farmlands, feel the wind in your hair, the tranquil rural atmosphere and the echoes of Italian history as you go.

Up to 50 guests

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IN THE CITY

DISCOVER

UP, UP AND AWAY

Hot air balloon flight

Soar above the rolling hills, ancient olive groves and verdant vineyards of the picturesque Tuscan countryside with an unforgettable hot air balloon ride. Promising a birds' eye view of the region's breathtaking scenery – plus the possibility of Champagne picnics and aerial photography – our bespoke balloon journeys really are the only way to travel.

Up to 25 guests

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IN THE CITY

TEAM BUILDING

THE ART OF THE MATTER

Art treasure hunt

Uncover Florence's rich cultural tapestry with a unique arts-themed treasure hunt. Armed with a city map and set of creative clues, you and your team will scour the city's medieval streets, unknown corners and the hidden details on historic artworks, winning prizes as you discover the secrets of Florence and its arts.

Up to 200 guests

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IN THE CITY

TEAM BUILDING

HEAVEN SCENT

AquaFlor Firenze

Follow your nose to the historic Maison de Parfum of AquaFlor perfumers, with an exclusive invitation to its atelier and laboratory, where perfumes are crafted from a library of over 1,500 natural essences from all over the world. Learn the traditions, tales and tricks of Florentine perfumers before you create your own bespoke AquaFlor fragrance to evoke your Florentine trip at home.

Up to 20 guests

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IN THE CITY

TEAM BUILDING

ARTISANAL ACCESSORIES

Leather crafts workshop

Learning from the master craftsmen at Scuola Del Cuoio Firenze, renowned for its leather accessories, learn the art of traditional leatherwork with guided visit and hands-on workshop, where you'll cut, assemble and finish your own notebook, handbag or belt, personalised with your initials.

Up to 10 guests

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AT HOTEL SAVOY



AT HOTEL SAVOY

CULINARY

CIN CIN!

Wine tasting at Irene

Embark on an oenophile's odyssey through Italy's world-renowned terroirs in a private wine tasting with Irene Restaurant's expert sommeliers. Hosted in Irene Restaurant or the privacy of one of our sumptuous suites, tour Tuscany's Chiantis, Lombardy's Franciacortas and more of the country's finest drops, perfectly paired with artisanal Italian fare.

Up to 20 guests

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AT HOTEL SAVOY

CULINARY

CUCINA CONNOISSEUR

Cooking classes at Irene Restaurant

From the iconic dishes that top Irene Restaurant's menu to perfect Italian pasticceria, let its talented chefs turn you into an authority in Italian cuisine in a private cooking class. Working with traditional methods, the freshest ingredients and authentic local flavours, you'll learn to recreate your favourite Tuscan dish at home – an everlasting Hotel Savoy souvenir.

Up to 10 guests

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AT HOTEL SAVOY

CULINARY

COCKTAIL HOUR

Mixology class

Learn to shake, stir and sip from the best with a cocktail-making masterclass with one of Irene Bar's master mixologists. With tips, tricks and, of course, tastings for classic cocktails and contemporary botanical drinks alike, expect to become an aperitivo aficionado worthy of the Hotel Savoy's five-star bar.

Up to 20 guests

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AT HOTEL SAVOY

WELLNESS

CLASS PASS

Private group classes

Sweat, stretch or find stillness and serenity in the city centre with private yoga, pilates or personal training classes with Hotel Savoy's expert instructors – the perfect way for your group to work on their wellness, burn off lunch and work up an appetite for aperitivo hour. Other classes are also available on request.

Up to 10 guests

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AT HOTEL SAVOY

WELLNESS

JOY RIDE

Open-air wellness

Power-up your workout and combine exercise with exploration on an open-air wellness activity around the city. Lungarno Fitness Studio has created a range of bespoke journeys combining incredible vistas with biking, walking or running trips, from riverside routes to history-themed journeys, tailor-made to cater to any fitness level.

Up to 10 guests

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AT HOTEL SAVOY

WELLNESS

CIAO BELLAS

Girls' weekend retreat

Bring yourself and your best girlfriends, and let us do the rest, with a tailor-made girls' getaway at Hotel Savoy. Expect welcome gifts from Irene Forte Skincare, fine Italian dining at Irene Restaurant and special experiences which range from a personal shopper-guided Florentine spree and an imagine consultant session to hair and makeup tutorials from a personal stylist.

Up to 10 guests

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A private dining room featuring a large landscape painting of a mountain valley with a waterfall and a small town. A white chandelier hangs from the ceiling. The walls are decorated with green floral wallpaper. A white bust sits on a pedestal. A dark wooden dining table is set with white chairs, a vase of flowers, and glassware.

PRIVATE DINING
EXPERIENCES





PRIVATE DINING EXPERIENCES

AT HOTEL SAVOY

IRENE RESTAURANT AND BAR

Heady truffles foraged from the region; garden-fresh tomatoes and fragrant basil entwined into al dente spaghetti; straight-from-the-sea fish grilled over Himalayan salt stone... Irene Restaurant is a celebration of Tuscan cuisine, elevating authentic Italian dishes and local ingredients under chef Fulvio Pierangelini's masterful watch. Ideal for distinctive dining events with bespoke Tuscan menus.

Up to 40 guests

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AT HOTEL SAVOY

IRENE
TERRACE

Take your aperitivo or sit-down dinner outdoors with private dining in Irene Restaurant's convivial terrace in prime position on one of the city's most celebrated squares. Seated right on the Piazza della Repubblica, enjoy a classic taste of al fresco Italian eating: the life of central Florence with the outstanding Tuscan fare of Irene Restaurant.

Up to 30 guests

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PRIVATE DINING EXPERIENCES

AT HOTEL SAVOY

SALOTTO LOUNGE

Elegant and adaptable, our Salotto Lounge transforms into a beautiful banquet backdrop, intimate aperitivo setting or a commodious conference or meeting space. Personally designed by Olga Polizzi and complete with stylish mirror accents, modern audiovisual technology and, of course, our expert team, consider Salotto your private Florentine retreat for unforgettable events.

Up to 50 guests

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AT HOTEL SAVOY

SIGNATURE SUITE

For a truly intimate atmosphere or exclusive location, host your event in one of our beautifully-appointed signature suites. Set against the backdrop of classical Florentine art, antiques and unrivalled views over the Duomo or Piazza della Repubblica, let our expert team transform the expansive Duomo Presidential Suite, Grand View Suite or Panoramic Suite into a sublime setting for your special event catered to by the gifted Irene Restaurant team.

Up to 20 guests

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PRIVATE DINING EXPERIENCES

OUTSIDE HOTEL SAVOY

UFFIZI GALLERY

Host an exceptional evening amid the historic halls and internationally-renowned art collection of the 16th-century Uffizi Gallery, originally a grand palace commissioned by Cosimo de Medici himself. Guests can enjoy a private visit through thousands of masterpiece paintings, sculptures, miniatures and tapestries before sitting down to supper in the imposing internal hall or al fresco on the magnificent terrace.

Up to 120 guests

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OUTSIDE HOTEL SAVOY

PALAZZO
CORSINI

In a spectacular city-centre setting on Florence's Arno River, Palazzo Corsini is an inimitable example of Renaissance Florence's Baroque style – a very special moment in Florentine art and architecture – and an incredible event setting. With expansive space to accommodate vast suppers across two floors and an excellent on-site team, make the Palazzo your own for an evening worthy of Italian royalty.

Up to 280 guests

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OUTSIDE HOTEL SAVOY

**PALAZZO
GONDI**

Take in unrivalled vistas across the city from one of the theatrical terraces atop this landmark 15th-century palace, created by renowned architect Giuliano de Sangallo. Whether seated for supper or a conference, guests can congregate in its monumental main hall, set against historical Florentine architecture.

Up to 100 guests

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OUTSIDE HOTEL SAVOY

**BOTANIC
GARDEN**

Sitting pretty in the centre of the city, Serre Torrigiani makes a charming backdrop for any al fresco event – its verdant planting transforming with each new season. In a spectacular space of over 1,000 square metres, guests can gather amongst the lush plants, elaborate flowerbeds, hedges and fountains.

Up to 500 guests

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OUTSIDE HOTEL SAVOY

VILLA IL
GAROFALO

Former home of famed Italian poet and moral philosopher author Dante, arts lovers, academics and epicures alike will be wooed by the beautiful Villa Il Garofalo. Perfectly placed for outdoor events, the Fiesole hillside villa offers breathtaking views over Florence, blessed with a charming Italian garden and antique-filled grand halls that open onto them.

Up to 120 guests

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PRIVATE DINING EXPERIENCES

OUTSIDE HOTEL SAVOY

TRADITIONAL TRATTORIA

Treat your guests to a traditional trattoria dining experience. Authentically Italian, open-hearted and wonderfully welcoming, savour the traditional tastes and informal atmosphere of a family-run Florentine trattoria. The perfect location for long, lingering lunches or relaxed (or raucous) dinners with typical Florentine fare.

Up to 20 guests

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LOCATION


Located on Piazza della Repubblica, Hotel Savoy puts you right at the heart of things. The Column of Abundance, which marks the centre of the city, sits directly opposite.

Hotel Savoy is a:

- 20-minute drive from Florence Airport (FLR)
- One-hour drive from Pisa Airport (PSA)
- 15-minute walk from Santa Maria Novella train station;
- Rome is 1.5 hours from Florence by train

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ACCOMMODATION

- 50 bedrooms from 25m²
- 30 suites from 40m²
- The new 152m² Duomo Presidential Suite occupies its own wing with splendid views of stunning Dome
- The two-story Panoramic Suite offers enchanting 180-degree views over the city's Renaissance landmarks.

RESTAURANTS & BARS

- Irene. Florentine bistro with outdoor terrace offering seasonal menus by celebrated Chef Fulvio Pierangelini. Cocktails are served with delicious appetizers in the lively bar.

MEETINGS & EVENTS

- 1 Event room for up to 50 delegates

RELAXATION

- New state-of-the-art gym & yoga room



ROCCO FORTE HOTELS

HOTEL DE ROME

BERLIN

HOTEL AMIGO

BRUSSELS

THE BALMORAL

EDINBURGH

HOTEL SAVOY

FLORENCE

VILLA KENNEDY

FRANKFURT

BROWN'S HOTEL

LONDON

THE CHARLES HOTEL

MUNICH

MASSERIA TORRE MAIZZA

PUGLIA

HOTEL DE LA VILLE

ROME

HOTEL DE RUSSIE

ROME

ROCCO FORTE HOUSE

ROME

VERDURA RESORT

SICILY

HOTEL ASTORIA

ST PETERSBURG

FUTURE OPENINGS

VILLA IGIEA

PALERMO

THE WESTBUND HOTEL

SHANGHAI

THE CARLTON

MILAN