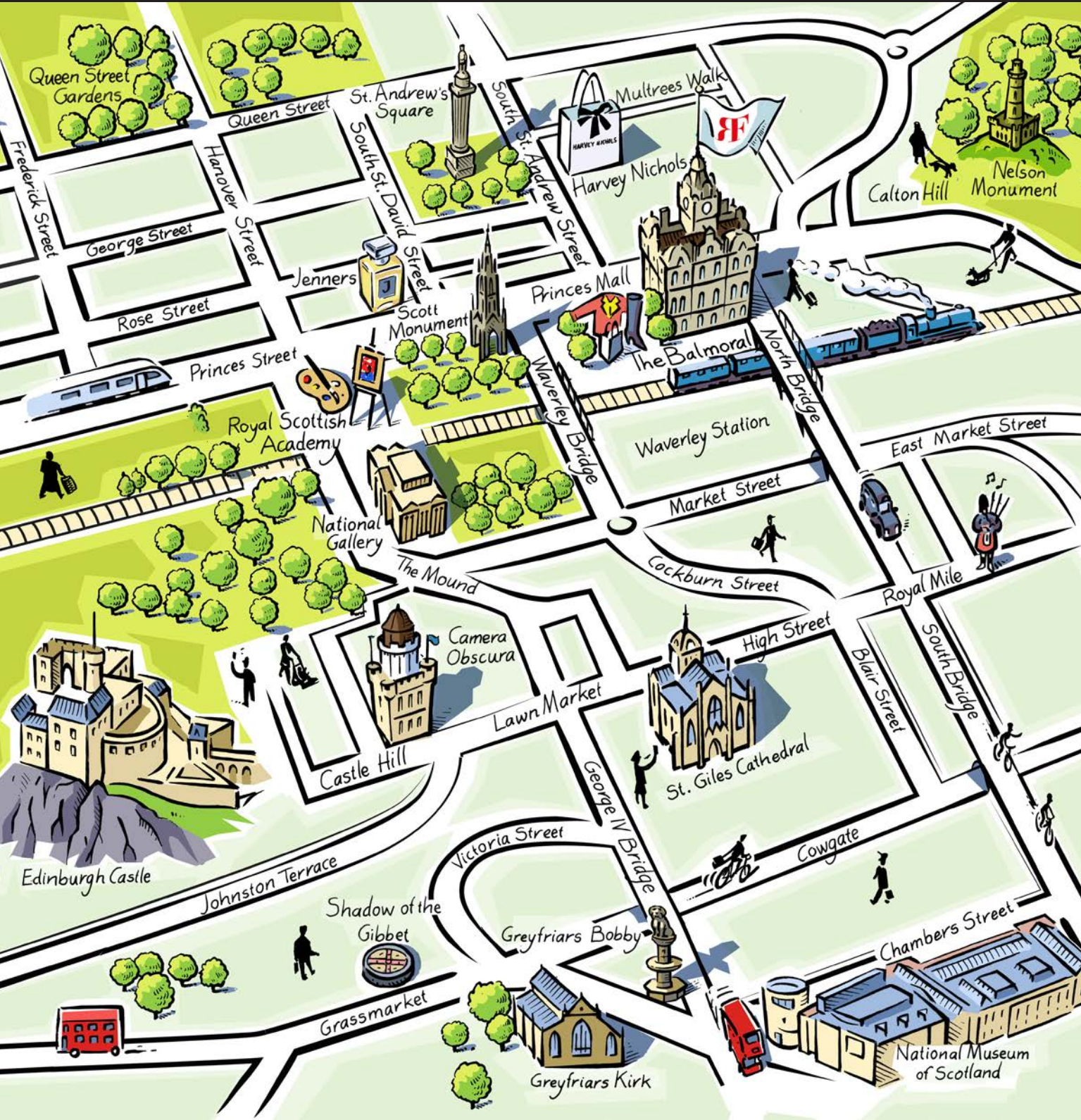




THE BALMORAL
EDINBURGH

A ROCCO FORTE HOTEL



A GUEST OF THE FAMILY

In much more than name, Rocco Forte Hotels is the Forte family. At its head are Sir Rocco, his sister Olga and his three children. Behind it are four generations of Forte hoteliers.

It is in every way a family business; a shared love evident in every Rocco Forte hotel – each exuding the Forte's innate Anglo-Italian style, sophistication and warmth.

A symbol of its city and a deeply important property for the Forte family, Edinburgh's Balmoral is a love letter to Scotland, clearly written in the Rocco Forte hand. A welcome in Balmoral tartan; Hebridean blues, subtle heather hues and classic Scottish art; whisky ambassadors with 500 malts. Airy, contemporary design; above-and-beyond service; and a welcoming, shoes-off atmosphere despite imposing surrounds – all classic Forte traits.

Beloved by the family, The Balmoral is also iconic to Edinburgh – a genuine landmark in this historic town. Its ever-present clock tower a symbol of the city. Its address – 1 Princes Street, looking up to the castle – Edinburgh's most prestigious. Even its name – 'majestic dwelling' in Gaelic – denotes import. A breathtaking building, at an unparalleled address, helmed by a devoted team: a true Rocco Forte hotel.





The Forte Family, L-R:
Charles Forte, Development Analyst
Sir Rocco Forte, Founder & Chairman
Olga Polizzi, Deputy Chairman & Design Director
Irene Forte, Wellness & People Development
Lydia Forte, Bar & Restaurant Development

*“As the first hotel in the collection,
The Balmoral will always be special to me”*

Sir Rocco Forte

Originally a railway hotel, The Balmoral clock is still set three minutes fast to help travellers catch trains – except at Hogmanay, where it heralds the New Year on time



The Scone & Crombie Suite, named after two stately Scottish buildings: Perthshire's Scone Palace and Moray's Crombie Castle





Named after the childhood home of The Queen Mother, the Glamis Suite evokes the majesty of its namesake in every carefully chosen design detail

Rooms enjoy unrivalled views of the city's icons – here, Edinburgh Castle





Brasserie Prince matches the very best of Scottish produce with classic French cooking

Bar Prince serves innovative cocktails in a relaxed yet convivial setting





Bespoke, hand-painted De Gournay wallpaper depicts the local landscape in Palm Court, an afternoon tea institution



Number One offers modern Scottish dining which is fresh, fun and gratifyingly unfussy

"Scotch bar boasts one of Edinburgh's largest collections – its Whisky Ambassadors are complete experts in the field"

Lydia Forte

The Balmoral's Whisky Ambassadors are on hand to walk guests through more than 500 malts in Scotch bar

The Balmoral
1 Princes Street
Edinburgh EH2 2EQ, Scotland
Telephone +44 131 556 2414
reservations.balmoral@roccofortehotels.com

GDS Chain Code: FC

Accommodation

- 167 bedrooms
- 20 suites

Restaurant and bars

- Number One
- Brasserie Prince
- Bar Prince
- Palm Court
- SCOTCH Whisky Bar

The Balmoral Spa

- swimming pool
- refreshment area
- 5 treatment rooms
- sauna and steam room
- gym

Meetings and events

- 10 meeting suites for up to 400 guests
- Wi-Fi in public areas and all rooms

Location

- No. 1 Princes Street
- adjacent to Waverley Station
- 30min drive from Edinburgh Airport



ROCCO FORTE HOTELS

HOTEL DE ROME
BERLIN

HOTEL AMIGO
BRUSSELS

THE BALMORAL
EDINBURGH

HOTEL SAVOY
FLORENCE

BROWN'S HOTEL
LONDON

THE CHARLES HOTEL
MUNICH

MASSERIA TORRE MAIZZA
PUGLIA

HOTEL DE LA VILLE
ROME

HOTEL DE RUSSIE
ROME

ROCCO FORTE HOUSE
ROME

VILLA IGIEA
PALERMO

ROCCO FORTE PRIVATE VILLAS
VERDURA RESORT, SICILY

VERDURA RESORT
SICILY

HOTEL ASTORIA
ST PETERSBURG

FUTURE OPENINGS:

ROCCO FORTE HOUSE
MILAN

THE CARLTON
MILAN

COSTA SMERALDA
SARDINIA