



MASSERIA TORRE MAIZZA  
PUGLIA

A ROCCO FORTE HOTEL

EXCLUSIVE GROUP  
EXPERIENCES

IN PUGLIA







## MASSERIA TORRE MAIZZA

PUGLIA

A ROCCO FORTE HOTEL

Welcome to Masseria Torre Maizza, an enchanting retreat nestled in the Puglian countryside, just minutes from the sparkling Adriatic Sea. Surrounded by vibrant bougainvillea, scented citrus groves and ancient olive trees, this Rocco Forte hotel will transport you to another place and time.

The 16th century farmhouse has been restored to its former splendour, blending original features with contemporary design elements to create a luxurious yet intimate haven – exuding Rocco Forte’s signature Anglo-Italian style and warmth.

We invite you to discover this piece of heaven and let our talented team indulge your every whim. Be pampered in our tranquil spa, play a round on our nine-hole golf course, relax at our private Beach Club and dine on authentic Puglian cuisine in our elegant restaurant overlooking an ancient orchard.

Our concierge team will enhance your stay with unforgettable experiences within this picturesque pocket of Italy – from hot air balloon rides, artisan masterclasses and walking tours to themed dinners and lavish parties in castles and caves, combined with on-site activities such as wine tasting and cooking classes.

Your adventure awaits.

# ACTIVITIES FOR GROUPS

## AT MASSERIA TORRE MAIZZA

### CULINARY

A taste of Puglia  
Liquid gold  
Sip & savour

### SPORT & WELLNESS

Beyond the mat  
Serene sanctuary  
On course

## OUTSIDE MASSERIA TORRE MAIZZA

### ART

Light work  
Crafty contest

### ADVENTURE

Coastal capers  
Maritime traditions  
Along for the ride  
Unspoilt Italy  
Drive time  
Forest feasts  
Up, up and away

### CULINARY

Farmhouse favourites  
Cream of the crop  
Pastry perfection

### TEAM BUILDING

Mediterranean beats  
Sport of the kings

### DISCOVER

Gems of Puglia  
Arts & crafts  
Baroque & barrels  
Grape discoveries  
Local delicacies

## PRIVATE DINING EXPERIENCES

Dining under the olive trees  
Dining in the orchard  
Carosello restaurant  
Pool terrace  
Bougainvillea bar  
Sunset rooftop bar

Private dining in Monopoli & Polignano a mare  
Michelin chef contest in Valle d'Itria  
Party pit stops in Ostuni

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OSTUNI



OTRANTO



ALTA MURGIA



MONOPOLI





AT MASSERIA  
TORRE MAIZZA



AT MASSERIA TORRE MAIZZA

## CULINARY

### A TASTE OF PUGLIA

*Cooking class*

Puglia is a foodie's paradise and our cooking class will unlock the secrets of the Masseria's signature dishes, carefully crafted by celebrity chef Fulvio Pierangelini. From our expert chefs, learn centuries-old techniques used to create authentic dishes from the finest local produce.

Then enjoy the fruits of your labour over a delicious homemade meal within the stunning setting of the masseria.

**Up to 15 guests**





AT MASSERIA TORRE MAIZZA

## CULINARY

### LIQUID GOLD

*Olive oil tasting*

Olive oil is the lifeblood of Puglia, its unique flavour enhancing every local dish from antipasti to dessert. In this interactive class, you'll learn how to become a sommelier of the region's 'green gold' as our tasting master reveals the nuances that give each oil its distinct character.

**Up to 15 guests**

### SIP & SAVOUR

*Wine tasting*

Immerse yourself in Puglia's proud wine-producing heritage at a tasting with our passionate sommelier.

Put your nose and palate to the test as they guide you through the aromas and flavours that characterise the wines of Puglia – Italy's second largest wine producing region.

**Up to 15 guests**

AT MASSERIA TORRE MAIZZA

## SPORT & WELLNESS

### BEYOND THE MAT

*Yoga*

Whether you choose the masseria's sun-drenched gardens or the sanctuary of your own suite for your private class, our qualified yoga teacher will help you find inner balance, strength and flexibility – not to mention perfect your downward dog – for a well-deserved wellbeing boost during your stay.

**Up to 20 guests**

### SERENE SANCTUARY

*Torre Maizza Spa*

Relax and recharge enveloped by the scent of orange blossom and the chime of handmade bells at our inviting spa. Nurture mind, body and soul with a blissful massage or beauty treatment using botanical-infused Irene Forte Skincare.



AT MASSERIA TORRE MAIZZA

## SPORT & WELLNESS

### ON COURSE

*Golf*

What better setting in which to perfect your swing than the breathtaking Puglian countryside? Surrounded by almond and olive trees, with stunning sea views, our golf course offers excellent practice facilities alongside its jaw-dropping location. Hone your skills in a lesson with a golf pro or have fun in a group clinic with colleagues.

**Group lessons for up to 10 guests**

**Golf clinic for up to 6 guests**

A narrow, sunlit street in a village. On the left, a building with a dark wooden door is heavily decorated with numerous potted plants, including red and purple flowers. On the right, a stone wall is also adorned with many potted plants, including green foliage and pink flowers. In the center, a vintage, light-colored car is parked. The street leads to an arched doorway in the background. The overall atmosphere is warm and charming.

OUTSIDE MASSERIA  
TORRE MAIZZA



**ART**

**LIGHT WORK**

*Local artisan experience*

Based in Polignano a Mare, Peppino Campanella crafts bespoke lamps and his workshop, overlooking the sea, is an Aladdin's cave. Enjoy a private view of his incredible atelier before meandering the quaint streets of this picture-perfect clifftop town, then debriefing over dinner at a local restaurant with sweeping views of the Adriatic.

**Up to 25 guests**





OUTSIDE MASSERIA TORRE MAIZZA

**ART**

## CRAFTY CONTEST

*Masters of ceramics*

Try your hand at the ancient craft of ceramic modelling during your stay at Masseria Torre Maizza. With the help of an artisan from Grottaglie – the mecca for local ceramics – you'll decorate a piece of typical Puglian pottery, competing with your companions to see whose creation is worthy of first prize.

**Up to 8 guests**



OUTSIDE MASSERIA TORRE MAIZZA

## ADVENTURE

### COASTAL CAPERS

*Sailing regatta*

Fire up your competitive spirit with this exhilarating day on the water. Our expert skippers will show you the ropes before you're whisked to the harbour to board your vessel. With just eight people per boat, everyone will get a chance to take the helm as you race to the finish along the stunning southern Italian coast.

**Up to 8 guests**





OUTSIDE MASSERIA TORRE MAIZZA

## ADVENTURE

### MARITIME TRADITIONS

*Octopus fishing*

The shallow waters along Puglia's shoreline are rich in octopus, and 'polpi' has become a staple of local cuisine. Spend a memorable morning with our favourite charismatic fisherman at a historic port, where you'll be welcomed aboard a traditional wooden fishing boat known as a Gozzo, to help him land the catch of the day.

**Up to 6 guests**

OUTSIDE MASSERIA TORRE MAIZZA

## ADVENTURE

### ALONG FOR THE RIDE

*Guided cycling*

Saddle up for a scenic cycle through the Itria Valley. We'll ride inland to a 15th century masseria for an olive oil tasting with the estate's ebullient owner, before pedalling on to iconic hilltop 'white cities' Cisternino and Ostuni – with plenty of picturesque pit stops for lunch, coffee and gelato along the way.

**Up to 80 guests**

### UNSPOILT ITALY

*Hiking in Alto Salento*

Discover lush landscapes and historical gems on this guided hike in Alto Salento. Begin at the archaeological site of Santa Maria d'Agnano, taking in views of olive groves stretching down to the coast, climb up to an ancient shrine and weave through the maze-like streets of the beguiling 'white city' of Ostuni.

**Up to 80 guests**





## ADVENTURE

### DRIVE TIME

*Vintage cars in the Itria Valley*

Channel your inner movie star behind the wheel of a vintage classic car. Your convoy will cruise up the coast to picturesque Monopoli, then inland along snaking dry-stone walls and the undulating hills of the Murgia Plateau before lunch at Baroque beauty, Martina Franca. Then you'll wind back to the coast, as sweeping views of olive plains unfold before you.

**Up to 16 guests**

### FOREST FEATS

*Woodland Adventure Park*

Thrill seekers will love the adrenaline-fuelled fun on offer at Woodland Adventure Park, just outside Ostuni. Brave the zip lines, tree-to-tree rope trails and swinging walkways, test your teamwork with orienteering or just soak up the stunning scenery on a hike or carriage ride.

**Up to 10 guests**

OUTSIDE MASSERIA TORRE MAIZZA

## ADVENTURE

### UP, UP AND AWAY

*Hot air balloon trips*

Get a fresh perspective on Puglia and Basilicata with a thrilling hot air balloon ride. You can choose to take off at Matera for a bird's eye view of its spectacular gorge dotted with the prehistoric Sassi caves, or Calanchi Lucani, south of Basilicata, an otherworldly landscape of white dunes, pinnacles and precipices.

Trips from Gravina in Puglia, Sila and Terra delle Gravine are also available.

**Up to 15 guests**





OUTSIDE MASSERIA TORRE MAIZZA

## CULINARY

### FARMHOUSE FAVOURITES

*Traditional cuisine*

Be an apprentice in a typical farmhouse kitchen at an ancient masseria. Our executive chef will demonstrate the traditional techniques behind southern Italian favourites such as orecchiette pasta and help you whip up a fresh, seasonal feast to enjoy after the class – washed down with some delicious local wine, of course.

**Up to 15 guests**

## CULINARY

### CREAM OF THE CROP

*Burrata making*

Join cheese artisan Giorgio on his farm to learn the ancient art of making fresh burrata – the creamy queen of Italian cheeses – and try your hand at knotting a mozzarella or two. You'll also learn how Giorgio ages mozzarella to turn it into stringy scamorza, before being treated to a tasting of his selection.

**Up to 12 guests**

### PASTRY PERFECTION

*Pasticciotto Lecce*

Put your pastry skills to the test with a pasticciotto masterclass at one of Salento's finest bakeries. Learn how the passion, perfectionism and time-honoured techniques of these culinary artisans is their recipe for success before competing against your companions to create the tastiest custard-filled confection.

**Up to 8 guests**





OUTSIDE MASSERIA TORRE MAIZZA

## TEAM BUILDING

## MEDITERRANEAN BEATS

*Taranta dance lesson*

Get ready to show off your moves as professional dancers help you master the Taranta, the dizzying folk dance accompanied by hypnotic tambourine beats believed in ancient times to drive out poisonous tarantula bites.

**Up to 15 guests**

## SPORT OF KINGS

*Polo among the olive trees*

Whether you're a polo novice or a seasoned pro, Polo degli Ulivi has an adrenaline-fuelled activity to suit all levels. Framed by olive trees, the school provides practice sessions and beginner matches, while experienced riders can show off their skills in an exhilarating tournament. Once you've pounded the paddock, a prize-giving and party complete with wine tasting and Argentinian barbecue rounds off a fantastic day out.

**Up to 6 guests**



## DISCOVER

### GEMS OF PUGLIA

*Dreamy day trips*

#### POLIGNANO A MARE

Perched atop a soaring limestone cliff overlooking the turquoise Adriatic, Polignano a Mare is a sleepy seaside town famous for cliff diving – although its creamy gelato comes in a close second. Dine here at sunset to witness the sparkling light fading over the horizon.

**Up to 15 guests**

#### ALBEROBELLO'S TRULLI

Discover Alberobello through a walking tour and get to know the small village and the enchanting Trulli with their whitewashed walls and grey pointed roofs, which are the unmistakable symbol of this fairytale-like place. Learn about the 15th-century buildings in the Aia Piccola district and visit the neo-classical Basilica Minore. Explore the magical Casa D'Amore and soak up the atmosphere of the Trulli, part of the UNESCO World Heritage List.

**Up to 15 guests**





OUTSIDE MASSERIA TORRE MAIZZA

## DISCOVER

## ARTS & CRAFTS

*Artisan challenge*

### PIETRA LECCESE

Architecture buffs will love this guided tour of Lecce, Puglia's Baroque jewel. Joined by a renowned local sculptor, you'll admire the city's ornate facades hewn from the beautiful honeyed limestone known as Pietra Leccese, before heading to his nearby workshop to carve your own work of art from this malleable stone.

**Up to 20 guests**

### PAPIER MACHÉ MASTERS

Lecce is famous for the craft of papier maché, a centuries-old artform unique to Puglia. Visit a typical artisan's workshop, or Bottega d'Arte, to learn how craftsmen began manipulating paper to create the illusion of silver, marble and gold before modelling your own work of art from this incredibly versatile material.

**Up to 8 guests**

OUTSIDE MASSERIA TORRE MAIZZA

## DISCOVER

## BAROQUE & BARRELS

*Lecce and Salento vineyards*

Start the day with a guided tour of Lecce – dubbed the ‘Florence of the south’ thanks to its dazzling Baroque architecture – before being chauffeured to Li Veli winery, whose oenologist will reveal his secrets during a stroll among the vines. Finally, you’re invited to a private lunch overlooking the barrels – each course paired, of course, with wines from the estate.

**Up to 15 guests**





**DISCOVER**

**GRAPE DISCOVERIES**

*The Sassi of Matera & Primitivo wine*

Delve into Puglia's rich wine culture at an award-winning winery in Gioia del Colle. You'll meet the region's top producers and tour the vast cellars, before sampling some of the prized vintages alongside local bites. Afterwards, glimpse ancient history in Matera, with its prehistoric caves carved out of the cliffs.

**Up to 15 guests**

**DISCOVER**

**LOCAL DELICACIES**

*The Italian sushi of Bari*

Puglia's capital, Bari, is the centre of Italy's crudi (raw fish) scene, with locals feasting on just-caught sea urchin, octopus and oysters at the fish market next to the port every morning. You'll join them, before visiting coastal villages where this culinary tradition intertwines with everyday life and trying 'Italian sushi' for yourself with local wine over lunch.

**Up to 15 guests**



A man in a dark suit and glasses is standing behind a dining table, adjusting a centerpiece. The table is set with white linens, glassware, and a large floral arrangement. The setting is outdoors at night, with a backdrop of dense green foliage and trees illuminated by warm, ambient lighting. The overall atmosphere is elegant and sophisticated.

PRIVATE DINING  
EXPERIENCES



## DINING UNDER THE OLIVE TREES

Enjoy a magical meal among our olive trees as in rural tradition. Rediscover the simple pleasures of dining together and savouring local cuisine accompanied by the enchanting atmosphere and tranquillity of our olive grove.

**The olive grove garden can accommodate:**

**Reception: 30 guests**

**Gala: 30 guests**



AT MASSERIA TORRE MAIZZA

## DINING IN THE ORCHARD

Lavishly draped with ivy and naturally perfumed by an orchard of lemon and orange trees, the garden pergola is the perfect place for sharing an intimate meal. Immerse in this delightful setting and gaze into the sky with millions of stars shining above while you dine.

**The garden pergola can accommodate:**

**A private table for up to 10 guests**





AT MASSERIA TORRE MAIZZA

## CAROSELLO RESTAURANT

Set in the former stables of the masseria, Carosello's high, whitewashed ceilings, rustic pews and garden views combine for an elegant, authentic ambience. Director of Food Fulvio Pierangelini designed a menu focusing on traditional dishes and the use of the finest local produce with the aim of creating new emotions.

**Carosello Restaurant can accommodate:**

**INDOORS:**

**Reception: 40 guests**

**Gala: 40 guests**

**Buffet: 40 guests**

**TERRACE:**

**Reception: 60 guests**

**Gala: 60 guests**

**Buffet: 60 guests**

AT MASSERIA TORRE MAIZZA

## POOL TERRACE

From gala dinners to relaxing receptions, our pool terrace embodies the ultimate al fresco glamour. Breathe in the scent of jasmine, surrounded by bougainvillea, the sparkling turquoise pool and the verdant gardens.

**The pool terrace can accommodate:**

**Reception: 100 guests**

**Gala: 120 guests**

**Buffet: 250 guests**



## BOUGAINVILLEA BAR

Under whitewashed arches, find our elegant and serene Bougainvillea bar. A roaring fire and comfortable sofas make it a desirable location for cosy evenings. Its summer-flavoured terrace makes this the heart of the masseria.

**Bougainvillea Bar can accommodate:**

**Reception: 80 guests**

**Gala: 80 guests**

**Buffet: 80 guests**

## SUNSET ROOFTOP BAR

Enjoy stunning 360-degree views over the Puglian country and seaside at our stylish rooftop bar. Best experienced at the golden hour, witness candy-coloured skies turn to twinkling constellations.

**The sunset rooftop bar can accommodate:**

**Reception: 50 guests**

**Gala: 50 guests**

**Buffet: 50 guests**



OUTSIDE MASSERIA TORRE MAIZZA

## PRIVATE DINING IN MONOPOLI & POLIGNANO A MARE

An evening of food, drink and breathtaking seascapes begins with a stroll through the charming alleyways of Monopoli to its imposing 16th century castle for an aperitivo right on the water. Then it's a short hop to Polignano a Mare for dinner with A-list views at iconic Ristorante Grotta Palazzese, carved out of the rocks 74ft above the Adriatic.

## MICHELIN CHEF CONTEST IN VALLE D'ITRIA

Foodies will be in paradise as they dine on world-class cuisine in the glorious setting of a noble palazzo. This unique experience unites two of Puglia's top Michelin-starred chefs to spin culinary gold from incredible fresh Puglian produce. The result is an unforgettable meal to be savoured with expertly paired local wines.

## PARTY PIT STOPS IN OSTUNI

Ostuni's spiralling streets and panoramic views are the perfect backdrop for this bar crawl with an Italian twist. Our guides will take you to their favourite local trattorias for live music, local bites and wine, before making a final stop at a cave lounge bar where your group has the run of the venue to dance the night away.





## THEMED DINNERS

### VOLARE

Re-live music's golden age of the 1950s in Polignano a Mare, birthplace of the Italian singer Domenico Modugno, who wrote the iconic song 'Volare' covered by everyone from Dean Martin to David Bowie.

### BEAUTIFUL BAROQUE

Be seduced by the splendour of Martina Franca's Baroque architecture as you enjoy opera and chamber music from this flamboyant era among the winding white streets.

### MAGNA GRECIA

Celebrate Puglia's ancient links with Greece with an evening inspired by the Greek gods, including Trojan hero Diomedes.

### IMPERIAL PUGLIA

Discover the extraordinary legacy of the Roman emperor Frederik II, whose masterpieces include the Castel del Monte, with a Medieval-themed evening and optional falconry display.

### PAZZI PER LA PIZZICA

Get dizzy dancing to the frenetic sounds of pizzica, Puglia's infectious gypsy music featuring accordions, fiddles, tambourines and drums played at breakneck speed.

### FESTA PATRONALE

Soak up the atmosphere at one of the spectacular festivals celebrating Puglia's patron saints, with illuminations, processions and feasting making for an unforgettable experience.





## LOCATION


A 16th century farmhouse transformed into a heavenly retreat on Italy's Adriatic coast, Masseria Torre Maizza is set amidst ancient olive groves and a sprawling, verdant garden. A seaside sanctuary that marries lush natural beauty with an elegant Italian aesthetic and the distinct, warm Forte hospitality, providing a perfect retreat from which to explore the stunning region of Puglia. Masseria Torre Maizza is:


- 40 min from Brindisi (Salento) Airport
- 50 min from Bari Airport
- close to the idyllic villages of Ostuni and Alberobello


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 @Masseria\_Torre\_Maizza

## ACCOMMODATION

- 21 rooms and 19 suites, all with a private terrace and garden views
- 55m<sup>2</sup> Deluxe Suites with plunge pool and 100m<sup>2</sup> private garden
- 62m<sup>2</sup> Grand Suites with plunge pool and 87m<sup>2</sup> private garden
- a 80m<sup>2</sup> two-bedroom Torre Suite with private terrace
- Alberobello Private Wing, from 5 to 9 rooms with terraces, pools and garden

## RESTAURANTS & BARS

- Carosello. Restaurant with orchard terrace
- pool bar & restaurant
- Bougainvillea. Bar with outdoor terrace
- Sunset rooftop bar

## MEETINGS & EVENTS

- 100m<sup>2</sup> banqueting space with 120m<sup>2</sup> terrace in the olive garden
- Pool terrace

## TORRE MAIZZA SPA

- 20m x 14m pool
- 2 treatment rooms
- Spacious relaxation areas
- 40m<sup>2</sup> state-of-the-art gym



ROCCO FORTE HOTELS

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HOTEL DE ROME

BERLIN

HOTEL AMIGO

BRUSSELS

THE BALMORAL

EDINBURGH

HOTEL SAVOY

FLORENCE

VILLA KENNEDY

FRANKFURT

BROWN'S HOTEL

LONDON

THE CHARLES HOTEL

MUNICH

MASSERIA TORRE MAIZZA

PUGLIA

HOTEL DE LA VILLE

ROME

HOTEL DE RUSSIE

ROME

ROCCO FORTE HOUSE

ROME

VILLA IGIEA

PALERMO

ROCCO FORTE PRIVATE VILLAS

SICILY

VERDURA RESORT

SICILY

HOTEL ASTORIA

ST PETERSBURG

FUTURE OPENINGS

ROCCO FORTE HOUSE

MILAN

THE CARLTON

MILAN